

CLASSIFICATION	Junior Colleges		Junior Colleges (out of state)		Junior Colleges (online)		SMC
	LA City College	Pasadena	Brevard	Angeleina	University of Phoenix	DeVry University	
Scrolling on homepage	●	●	●	●	●	●	●
Scrolling on sub pages	●	●	●	●	●	●	●
Ad banners		●		●			
Flash Animation			●			●	
Graphic buttons	●	●	●	●	●	●	●
Rollover buttons	●	●	●	●	●	●	●
Pulldown menus		●			●	●	●
FAQ section	●	●		●	●	●	●
Printer friendly pages	●	●			●	●	●
Glossary of terms							
Different Language							
International student help	●	●	●	●	●	●	●
Message Boards	●	●	●	●	●	●	●
Virtual Tour							
Online billing	●	●	●	●	●	●	●
Online Payment	●	●	●		●	●	●
Past teachers	●	●			●	●	●
School records	●	●	●	●	●	●	●
Website Search (keyword)	●	●	●	●	●	●	●
Website Search (advanced)	●	●	●	●		●	●
Class Search	●	●	●	●	●	●	●
Events Search	●	●	●	●	●		●
Degrees awarded	●	●	●	●	●	●	●
Job outcome statistics				●		●	
About faculty	●	●		●	●	●	●
Newsletter signup	●	●		●		●	●
Contact Us	●	●	●	●	●	●	●
Contact Webmaster					●		
Contact Teacher	●						●
Email Signup	●	●	●	●	●	●	●
Job Posting	●	●	●	●	●		●
Volunteer Signup			●	●		●	●
Education Services	●	●	●	●	●		●
Admissions	●	●	●	●	●	●	●
Apply for Job Online		●	●	●			
Online Survey			●	●			
Online giving			●				
Online giving (mail/phone)			●				
Additional fundraising		●	●	●			
Total # of Features per Site	25	28	26	26	24	25	27
Over all experience	***	**	****	***	***	****	***
Functionality/ ease of use	**	***	*****	***	****	****	**
Look and feel	*	***	****	**	***	****	***