## **Junior College Competitive Analysis**

## http://www.pasadena.edu/







**Classification: Junior College** 

**Effectiveness Rating** 

The imagery at the top is quite striking. Though after the effects of Overall Experience that wears off we begin to notice these 3 columns of information which sparks to mind a overload of information displayed in a slightly Functionality/Ease of Use clumsy way. The navigation bar itself seems to be too small and does not grab you, perhaps due to the grey type on grey. To make matter Look & Feel worse above the navigation on the left is what seems to be a first navigation with a button which says skip to main content. Which when Worst = \*\*Best = \*\*\*\* \*\*\*\* Clicked you realize should just be called home. Also the styles don't match.

The site functions but only just stylistically it has a while to go.