





Classification: Junior College (SMC)

The first thing I notice is the clutter. Why do we need all of this information on the homepage? For a prospective student, I might feel intimidated by all of this info. The color palette is white, dark blue, orange, and black for the text. I think this is a good color palette. I've always liked the use of blue and orange as complementary colors. But the main problem is the navigation. The site is way too deep and the user can easily become lost. The site needs to be simplified.

Effectiveness Rating

Overall Experience ***

Functionality/Ease of Use **

Look & Feel **

Worst = *

Best = ***