



Classification: Junior College (online)

This site has a clean look to it. It's easy to navigate and never feels overwhelming. The homepage has three sections which are probably what potential students are most interested in: how to enroll, degrees offered, and employment opportunities upon graduation. The site, while clean and simple is not very exciting visually. The color palette is white, gray, and sometimes black or blue for the font. The site relies on a slideshow of images on the home and sub pages for visuals. The site is not supposed to be cutting edge or flashy. Its purpose is to provide info and to get people to call to enroll. But there could also be more info than is included.

Effectiveness Rating

- Overall Experience ★★★
- Functionality/Ease of Use ★★★★★
- Look & Feel ★★★
- Worst = ★ Best = ★★★★★